

zoe lehn

contact

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education

CARNEGIE MELLON UNIVERSITY

2016 – 2020 | 3.79 GPA

Bachelor of Design degree with a focus in Communication Design and a minor in Film and Media Studies. Proud member of Soundbytes a cappella choir and Scotch'n'Soda Theatre. Worked as a Teaching Assistant for five different design classes over my last two years.

skills

GRAPHIC DESIGN

ENVIRONMENTAL DESIGN

AFTER EFFECTS ANIMATION

DESIGN RESEARCH

SYSTEMS THINKING

FUTURES THINKING

DRAWING

PHOTOGRAPHY

VIDEO CREATION

FILM STUDIES

WEB DESIGN

UI/UX DESIGN

software

PHOTOSHOP

ILLUSTRATOR

INDESIGN

PREMIERE PRO

AFTER EFFECTS

FINAL CUT PRO

iMOVIE

FIGMA

SKETCH

HTML5 / CSS3

POWERPOINT

KEYNOTE

work experience

GRAPHIC DESIGNER | MARCH 2021 – PRESENT

DISNEY GENERAL ENTERTAINMENT – REMOTE

Currently working as the senior-most graphic designer for Freeform's Off-Air Branding and Design team. Our team supports the marketing department on projects including as social assets, out-of-home campaigns, paid media, mailer boxes, and experiences. We also assist in the up-front work of show logos and style guide development.

JUNIOR DESIGNER | AUGUST 2020 – MARCH 2021

DOTDASH MEREDITH – REMOTE

Continued my work with Dotdash's Revenue Product team working on projects similar to my internship, but also got the opportunity to lead projects and new product designs. I researched and presented to the team how we could adapt our usual workflow and file organization on a collaborative app, Figma, while we were all remote.

DESIGN INTERN | SUMMER 2019

DOTDASH MEREDITH – NEW YORK, NY

Worked within Dotdash's Revenue Product team fulfilling design needs on the presale and post-sale end. This included work on templates and mockups of products, ad mockups and finished units, photo editing, photo selecting, and convention materials. Over my two months there I worked with designers and non-designers on projects across all brands.

WIND ENSEMBLE DESIGNER | SPRING 2019 – FALL 2019

CARNEGIE MELLON WIND ENSEMBLE – PITTSBURGH, PA

Designed three posters over the course of two concert seasons for the Carnegie Mellon Wind Ensemble. Worked closely with the conductors on these posters to reflect the musical theme of each concert.

CREATIVE INTERN | SUMMER 2018

NOODLES & COMPANY – BROOMFIELD, CO

Assisted in the marketing department on various creative projects and with social media management. Worked closely with the art director, led the design of individual projects including social media posts, apparel, and anniversary items. You can still see team members in the restaurants sporting the buttons I designed and employees at the corporate level receive my apparel designs. Participated in various photo shoots, for print and social media in front of the camera and behind the scenes.

achievements

HONOR SOCIETY MEMBER | 2020 – PRESENT

PHI KAPPA PHI

Invited to join the Phi Kappa Phi honor society in the Spring of 2020.

ANDREW CARNEGIE SCHOLAR | FALL 2019 – SPRING 2020

CARNEGIE MELLON UNIVERSITY

Chosen as the School of Design's scholar for the senior class of 2020.

GD USA STUDENT TO WATCH | 2019

GDUSA

Named one of 50 graphic design students to watch in 2019.